



**The Alliance**  
FOR EARLY CHILDHOOD

# Private Screening: *No Small Matter*

October 16, 9:30am

NORTH SHORE COUNTRY DAY SCHOOL

310 Green Bay Rd, Winnetka

PARKING IS EXTREMELY LIMITED; PLEASE CARPOOL



# NO SMALL MATTER

THE ALLIANCE FOR EARLY CHILDHOOD'S BOARD OF DIRECTORS INVITES YOU TO OUR PARENT PROGRAM

*No Small Matter* is the first feature documentary to explore the most overlooked, underestimated, and powerful force for good in America today: early childhood education.

Through poignant stories and surprising humor, the film lays out the overwhelming evidence for the importance of the first five years, and reveals how our failure to act on that evidence has resulted in an everyday crisis for American families, and a slow-motion catastrophe for the country.

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