



Family Action Network (FAN) and the Parent Education Committee of the Parents' Association at North Shore Country Day School proudly present:

THE OPPOSITE OF SPOILED

Raising Kids Who Are Grounded,
Generous, and Smart About Money



RON LIEBER

Personal finance columnist for The New York Times

Monday, February 23, 2015, 7:00 PM
North Shore Country Day School Auditorium
310 Green Bay Rd., Winnetka

Free and open to the public. INFO: familyactionnetwork.net

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FOR IMMEDIATE RELEASE: RON LIEBER

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Monday, February 23, 2015, The Opposite of Spoiled: Raising Kids Who are Grounded, Generous, and Smart About Money, 7:00 PM, North Shore Country Day School Auditorium, 310 Green Bay Rd., Winnetka, 60093. In his brand-new book *The Opposite of Spoiled: Raising Kids Who are Grounded, Generous, and Smart About Money*, **Ron Lieber** delivers a manifesto against silence around money in families. While well-meaning parents avoid talking about money out of concern that it is impolite, impolitic or age inappropriate, he makes the inverse case – that building family conversations around money is one of the best ways we can teach kids great values.

In his talk, Ron will bring this argument to life, distilling his best, most counter-intuitive ideas from his half-decade of reporting on the topic: Why your family should be more like a farm family. Why peer-pressure doesn't exist, but parent pressure is overwhelming. How Land's End can help teach kids about wants and needs. The merits of forced (if symbolic) deprivation. Why your teenager should know how much money you make. The importance of making every child pay for their first semester of college tuition.

Ron likes conversations more than presentations, so please bring the toughest question your child has ever asked about money and stories of your own efforts to raise grounded young kids who know how to save, splurge and give in the most mature and meaningful ways.

Ron Lieber is the "**Your Money**" columnist for *The New York Times*. Before joining *The Times* in 2008, he wrote *The Wall Street Journal's* "Green Thumb" personal finance column, was part of the start-up team at the paper's "Personal Journal" section, and worked at *Fortune* and *Fast Company* magazines. He is the author or coauthor of three books, including *The New York Times* bestseller *Taking Time Off*.

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