

The Right (and Wrong) Stuff: How Brilliant Careers are Made and Unmade Carter Cast

Clinical Professor, Kellogg School of Management, Northwestern University
Venture Partner, Pritzker Group Venture Capital
Author, *The Right (and Wrong) Stuff: How Brilliant Careers are Made and Unmade*

Wednesday, January 17, 2018, 7:00 PM
New Trier High School, Northfield Campus, Cornog Auditorium
7 Happ Rd., Northfield, IL 60093

Presented by **Family Action Network (FAN)**,
in partnership with **Countryside Montessori School** and the **Joseph Sears School**.

This event is free and open to the public and will be videotaped. Suitable for youth 12+.

Info: familyactionnetwork.net

Annual Sponsors:



Strategic Partners:





FOR IMMEDIATE RELEASE: Carter Cast

CONTACT: Lonnie Stonitsch, Executive Director of FAN, lonnie@familyactionnetwork.net

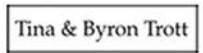
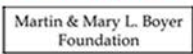
Wednesday, January 17, 2018, The Right (and Wrong) Stuff: How Brilliant Careers are Made and Unmade, 7:00 PM, New Trier High School, Northfield Campus, Cornog Auditorium, 7 Happ Rd., Northfield, IL 60093. There is new research from Carter Cast – professor at Kellogg School of Management, Northwestern University, venture capitalist and former CEO – that provides insight into why talented people fail to get ahead. Nearly two-thirds of all leaders and managers will derail at some point in their career. That means getting fired, demoted, or perhaps worst of all, “plateaued” where one will never hit the expected level of achievement or performance.

Cast’s research has grown out of personal experience. He has been out there in the trenches of the real world, working his way up (and at times, down) the corporate ladder. He opens up about how he screwed up along the way to the corner office and then draws pertinent and useful positive lessons that will be of enormous benefit to the rest of us.

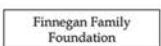
Cast’s research led to the creation of five defining archetypes – Captain Fantastic, the Solo Flier, Version 1.0, the One-Trick Pony, and the Whirling Dervish – that express derailment traits that cut across gender and every level of seniority and that play out everywhere, from big corporations to small law firms, from education institutions to raw start-ups. He shows how these archetypes fail and succeed, and how to recognize blind spots that can lead to downfall. He provides ways to improve self-understanding – digging into topics like values, needs, and motives – and provides us with new ways to take charge of our careers.

Sponsored by Family Action Network (FAN), in partnership with Countryside Montessori School and the Joseph Sears School. FAN is grateful for the support of its 2017-18 annual sponsors Compass Health Center, Evanston Township High School D202, New Trier High School D203, the Martin & Mary L. Boyer Foundation, Magnetar Capital, and Tina & Byron Trott; strategic partners Acclaim Media, the Butler Family Foundation, Center for Talent Development at Northwestern University, Connections for the Homeless, Curt’s Café, Envestnet, Erikson Institute, Evanston/Skokie D65, the Finnegan Family Foundation, Grosvenor Capital Management, Hackstudio, Loyola University Chicago School of Law, the Mammel Foundation, the Master of Science in Education Program at the School of Education and Social Policy at Northwestern University, the McGaw YMCA, New Trier Parents’ Association, North Shore Community Bank, Northern Suburban Special Education District (NSSD), Northwestern University, R4 Services, LLC, The Book Stall at Chestnut Court, The Family Institute at Northwestern University, Youth & Opportunity United (Y.O.U.), and YWCA Evanston/North Shore; and in-kind sponsors Kirkland & Ellis LLP and Turing Group.

Annual Sponsors:



Strategic Partners:



In-Kind Sponsors:

