



Comic Book Lessons That Shape How I Lead Astro Teller, Ph.D.

Captain of Moonshots at X:The Moonshot Factory, the R&D lab of Alphabet, and Distinguished Alumni Award recipient, ETHS Class of 1988
Co-Founder, Cerebellum Capital; Co-Founder and CEO, BodyMedia, Inc.; Co-Founder and Chairman, Zivio Technologies

Monday, October 8, 2018, 7:00 PM

Evanston Township High School Auditorium, 1600 Dodge Ave., Evanston

Presented by **Family Action Network (FAN)**,

in partnership with Evanston Township High School D202 and the ETHS Office of Alumni Relations.

This event is **free and open to the public** and will be taped. Suitable for youth 12+. **INFO: familyactionnetwork.net**

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FOR IMMEDIATE RELEASE: ASTRO TELLER, Ph.D.

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Monday, October 8, 2018, Comic Book Lessons That Shape How I Lead, 7:00 PM, Evanston Township High School Auditorium, 1600 Dodge Ave., Evanston, IL 60201.

Coming back to Evanston after 30 years away, **Astro Teller, Ph.D.**, the brilliant and inspirational **Captain of Moonshots** at **X, Alphabet’s Moonshot Factory**, will share lessons he learned from comic books and fantasy stories growing up that have shaped his career as a CEO, an inventor, a scientist, an entrepreneur, and as a writer. In addition to unpacking how comic book heroes and fantasy and science fiction novels taught him how to lead and manage, he’ll share his perspectives on how you can come up with moonshot ideas and make them real.

Alphabet’s X is a R&D laboratory for building magical, audacious ideas that through science and technology can be brought to reality. Its first project was the self-driving car, and others soon followed: Google Glass, the Project Loon Internet service via balloons, Makani energy kites, and a drone delivery service called Project Wing. Dr. Teller, a self-described “culture engineer,” has built a culture at X that rewards teams for taking risks, for audacity, and for failure, insisting that, “If you can’t afford crazy, you can’t afford brilliant.”

Dr. Teller is also Co-Founder and current Director of **Cerebellum Capital, Inc.**, a hedge fund management firm whose investments are continuously designed, executed, and improved by a software system based on techniques from statistical machine learning. He was the Co-Founder and CEO of **BodyMedia, Inc.**, a leading wearable body monitoring company that was sold in 2013, and Co-Founder and Chairman of **Zivio Technologies**, an intellectual property holding company. Dr. Teller taught at Stanford University, and was an engineer and researcher for **Phoenix Laser Technologies**, Stanford’s **Center for Integrated Systems**, and **The Carnegie Group**.

Dr. Teller is a Distinguished Alumni Award recipient, Class of 1988, from **Evanston Township High School**, and received a BS in computer science and an MS in symbolic and heuristic computation, both from Stanford, and a Ph.D. in artificial intelligence from **Carnegie Mellon University**.

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