



## The Purpose Path: A Guide to Pursuing Your Authentic Life's Work Nicholas Pearce, Ph.D.

Clinical Associate Professor of Management and Organization, Kellogg School of Management, Northwestern University.  
Founder and CEO, The Vocati Group, and Assistant Pastor, Apostolic Church of God, Chicago.  
Author, *The Purpose Path: A Guide to Pursuing Your Authentic Life's Work*.

**Wednesday, April 10, 2019, 12:00 PM**

Loyola University Chicago School of Law, 25 E. Pearson St., Chicago, IL 60611

**Interviewer: Sacha Coupet, JD**

Associate Professor of Law, Loyola University Chicago School of Law, and Director of Research, Civitas ChildLaw Center.

**Register: [bit.ly/PearceFAN](http://bit.ly/PearceFAN)**

**Wednesday, April 10, 2019, 7:00 PM**

Evanston Township High School Auditorium, 1600 Dodge Ave., Evanston, IL 60201

**Interviewer: Marcus Campbell, Ed.D.**

Assistant Superintendent/Principal, Evanston Township High School

Presented by **Family Action Network (FAN)**,

in partnership with Evanston Township High School D202, Fusion Academy, New Trier High School D203, the New Trier Parents' Association, and North Shore Country Day School.

Both events are **free and open to the public**, and will be taped. Suitable for youth 12+. **INFO: [familyactionnetwork.net](http://familyactionnetwork.net)**

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FOR IMMEDIATE RELEASE: NICHOLAS PEARCE, Ph.D.

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EVENT 1: Wednesday, April 10, 2019, 12:00 PM, The Purpose Path: A Guide to Pursuing Your Authentic Life's Work, Loyola University Chicago School of Law, 25 E. Pearson St., Chicago, IL 60611. **Interviewer:** Sacha Coupet, JD.

EVENT 2: Wednesday, April 10, 2019, 7:00 PM, The Purpose Path: A Guide to Pursuing Your Authentic Life's Work, Evanston Township High School Auditorium, 1600 Dodge Ave., Evanston, IL 60201. **Interviewer:** Marcus Campbell, Ed.D.

Some of the world's most successful companies—Google, Disney, Starbucks—are not simply profit-driven, but purpose-driven. They identify the purpose behind why they do what they do, and then let their "why" drive what they do every day. In his first book, *The Purpose Path: A Guide to Pursuing Your Authentic Life's Work*, Nicholas Pearce, Ph.D. argues that we all should do the same: discover our "why" and commit to the journey of aligning our daily work with our life's work. The book is organized around five key questions: 1) What is success?; 2) Who am I?; 3) Why am I here?; 4) Am I running the right race?; and 5) Am I running the race well? *The Purpose Path* is for people in any field who long to have more than just a job or a career, but a true vocation that allows them to “connect their soul with their role.”

A scholar, speaker, entrepreneur, and pastor, Prof. Pearce is an award-winning management and organizations professor at **Northwestern University's Kellogg School of Management**, founder and CEO of **The Vocati Group**, a global executive advisory firm, and assistant pastor of Chicago's historic **Apostolic Church of God**. He sits at an unconventional intersection of academia, business, and faith. He has advised and coached leaders of Fortune 500 corporations, communities of faith, and social impact organizations on six continents. He and his work have been featured in *Bloomberg Businessweek*, *The Chicago Tribune*, *CNN*, *Fast Company*, *Forbes*, *Fortune*, *Harvard Business Review*, *The New York Times*, and *The Washington Post*.

At the 12:00 PM event, Prof. Pearce will be interviewed by **Sacha Coupet, Associate Professor of Law** and the **Director of Research** at the **Civitas ChildLaw Center** at **Loyola University Chicago School of Law**. **Marcus Campbell, Ed.D., Assistant Superintendent/Principal** at **Evanston Township High School**, will do the honors at the 7:00 PM event.

Sponsored by **Family Action Network (FAN)**, in partnership **Evanston Township High School D202**, **Fusion Academy**, **New Trier High School D203**, the **New Trier Parents' Association**, and **North Shore Country Day School**.

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